



## Services & consultation

Full-service communication planning, management, and production services for communication materials in a variety of media, including:

- Strategic communication planning
- Marketing, PR, and sales communication materials and collateral support
- Employee communication, training, and motivation materials
- Annual reports and financial/stakeholder communications
- Technical writing and editing
- Software documentation, user training, and online help materials

Areas of particular expertise include communication planning, research, project management, writing, subcontractor/production management, event management, and copyediting. Familiar with print, presentation, multi-media, web, e-training, event, and social media applications.

## Supported organizations (1983 – present)

### Business clients:

Inland Empire Paper Company	John Black & Associates
EBSCO Industries	Laird Norton
Magnus Films	McCauley Plastics
Microsoft	Northwest Hardwoods
Olympic Distribution Solutions	Plum Creek
Progressive Solutions, USA	Safeco Insurance
WestFarm Foods (Darigold)	Weyerhaeuser

### Institutional, governmental, and non-profit clients:

American Cancer Society	Morningside
Pacific Lutheran University	SCBWI Western Washington
Turtle Bay (CA) Museum	Tacoma/Pierce County Humane Society
U.S. EPA (Div. 6)	U.S. Navy
YWCA Tone School (Tacoma)	

*References available on request.*

## Consumer & trade publication credits

### Nonfiction books (including ghost-written work)

*Inland Empire Paper Company: First 100 Years* (in press)

*Lean Production: Implementing A World-Class System*, Industrial Press, 2008

*Traditions Through The Trees*, Documentary Books, 2000

“Industrial Forest Research” in *Forest Science*, Forest History Society, 1997

### Consumer/trade magazine articles (1986 – 2008) in:

<i>ColumbiaKids</i>	<i>Cruising World</i>
<i>TimberWest</i>	<i>Logging &amp; Sawmilling Journal</i>
<i>Resource Recycling</i>	<i>Environment Strategy America</i>
<i>Northwest Runner</i>	<i>Women’s Sports &amp; Fitness</i>
<i>Circle K Magazine</i>	<i>HR News</i>
<i>HR Management News</i>	<i>NW Signpost</i>
<i>Videomaker Magazine</i>	<i>Video Marketplace</i>

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### **Fiction for young readers**

*The Timekeeper's Moon*, Bloomsbury, 2010

*The Farwalker's Quest*, Bloomsbury, 2009

*The Humming of Numbers*, Holt, 2008

*Reality Leak*, Holt, 2007

*Bears Barge In*, Dream Factory Books, 2001

*The Garbage Monster*, Dream Factory Books, 2001

### **Writing-Related Awards**

- 2011-12 preliminary Truman List (Missouri)
- 2010 Bank Street College of Education "Best Book" for Children
- 2009 Cybils Award Finalist
- Junior Library Guild Selection, 2008
- National Milk Producers Association Employee Newsletter Award, 2003
- Henry Bergh Children's Book Honor, ASPCA, 2001
- Numerous national & regional screenwriting awards, 1992 - 1999
- Society of Technical Communications Distinguished Award, 1990
- National Camp Fire "Good News" Award 1985

### **Memberships**

- Society of Children's Books Writers & Illustrators (co-Regional Advisor, Western Washington)
- Authors Guild
- Phi Beta Kappa, national collegiate scholarship honorary society

### **Previous Employment**

*Communication Manager*, Weyerhaeuser 1987 - 1993

Developed communication strategies, coordinated staff resources and developed materials for a corporate division with 9,000 employees in 50 locations nationwide. Work included acquisition & divestment communication management.

*Video Producer*, Weyerhaeuser 1986 - 1987

*Video Production Assistant*, Weyerhaeuser 1985 - 1986

*Public Relations Writer*, University of Oregon 1982 - 1983

### **Education**

- B.A., English, Cum Laude — Whitman College, 1984
- Valedictorian — Bethel High School, Tacoma, WA, 1980